



PROFESSIONAL MUSICIANS, LOCAL 47

American Federation of Musicians, AFL-CIO/CLC

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817 Vine St., Hollywood, CA 90038-3779

Circulation: 9,000 monthly | Distribution date: 1st of every month

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ADVERTISING RATES

Deadline: 10th of month preceding issue date

ALL ADVERTISEMENTS MUST BE PAID FOR IN ADVANCE

(VISA/MasterCard/Discover accepted)

CLASSIFIEDS: Up to 25 words: \$25/month; between 26-50 words: \$50/month

Stylized text (**bold**, *italics*, underline): 25 cents per word

To ensure accuracy, classified ads are **ONLY** accepted via mail, e-mail or fax.

All display ads must adhere to dimensions listed below (no exceptions)

DISPLAY AD SIZE	MECHANICAL REQUIREMENTS (WIDTH X HEIGHT)	MONTHLY RATE	QUARTERLY RATE (3 MOS)* (30% DISCOUNT)	LOCAL 47 MEMBER DISCOUNTED MONTHLY RATE (10% DISCOUNT)	LOCAL 47 MEMBER DISCOUNTED QUARTERLY RATE (3 MOS) (30% DISCOUNT)
1 Column (2-1/3") x inch	2.3" x *** inch	\$27.50 per inch	\$57.50 per inch	\$24.75 per inch	\$51.97 per inch
Business Card Vertical: 2 col. x 2-1/4"	4.75" x 2.25"	\$125	\$262.50	\$112.50	\$236.25
One-Eighth Page Vertical: 2 col. x 3-1/4" Horizontal: 1 col. x 6-5/8"	(4.75" x 3.25") (2.25" x 6.625")	\$150	\$315	\$135	\$283.50
One-Quarter Page Vertical: 2 col. X 6-5/8" Horizontal: 4 col. x 3-1/4"	(4.75" x 6.625") (9.75" x 3.25")	\$290	\$609	\$261	\$548
Jr. Half Page Horizontal: 3 col. x 6-5/8"	(7.25" x 6.625")	\$380	\$798	\$342	\$718
One-Half Page Vertical: 2 col. x 13-3/8" Horizontal: 4 col. x 6-5/8"	(4.75" x 13.375") (9.75" x 6.625")	\$500	\$1050	\$450	\$945
One-Half Page (Spot Color) (Back Page Placement) Horizontal: 4 col. x 6-5/8"	(9.75" x 6.625")	\$575	\$1207.50	\$517.50	\$1082.50
Full Page Vertical: 4 col. x 13-3/8"	(9.75 x 13.375")	\$950	\$1995	\$855	\$1795.50

**Discounted Quarterly Rates apply to a minimum three months advance purchase of any Display Ad.*

Display ads may be submitted electronically either by e-mail (preferred) to overture@promusic47.org, on CD or floppy disk. Acceptable file formats are .JPG, .TIFF, .EPS, .PDF, .DOC, OR .QXP. Ads may also be submitted as hard-copy printouts (300 DPI or better).

TYPESETTING FEE: ALL ADS MUST BE SUBMITTED IN THE DIMENSIONS SPECIFIED ABOVE. If the ad is not submitted camera-ready in the appropriate dimensions, a typesetting of \$10 will be added to the base rate.